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FOR IMMEDIATE RELEASE

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**GIRLFRIENDS GETAWAY AND GIVE BACK IN PARADISE
AT HILTON WAIKOLOA VILLAGE ON HAWAII'S BIG ISLAND**

WAIKOLOA, Hawaii – Girlfriends seeking paradise, a getaway from the stresses of home and a way to give back to women in need are invited to indulge in the **Girlfriends Give Back in Paradise** package at **Hilton Waikoloa Village** on **Hawaii's Big Island**. Nestled among swaying palm trees and lush tropical gardens, overlooking the glistening blue waters off the sunny Kohala Coast, the award-winning **HILTON WAIKOLOA VILLAGE** is a 62-acre Pacific playground packed with culture-rich activities and adventurous escapes. Girlfriends Give Back in Paradise -- available for travel **now through Aug. 31, 2010** and starting at **\$275 per room, per night**, based on double occupancy -- includes island-inspired accommodations and various included on-site amenities and activities. Additionally, **for every "Girlfriends Give Back in Paradise" paid room night, Hilton Waikoloa Village will donate ten dollars to the Hawaii Affiliate of Susan G. Komen For the Cure**, benefiting the education and research for a cure for breast cancer.

Girlfriends transform into queens of paradise and indulge in the essence of Hawaiian culture when **greeted upon arrival with an authentic Hawaiian Lei** and refreshing, signature Hawaiian **Lava Flow frozen cocktail** or other beverage, available complimentary, one per person, per day, with this special package. With a **choice of one admission for two adults to Legends of the Pacific luau including front row Ali'i seating or one Ocean Sports Champagne Sunset sail for two adults**, guests bask in the beauty and culture of Hawaii by land or by sea. And for the perfect shopping excursion for personal indulgences or gifts for family and friends back home, a complimentary **Queens' Marketplace shopping bag and chocolate** will hit the spot.

GIRLFRIENDS GIVE BACK IN PARADISE PACKAGE
Starting at \$275, per room, per night, based on double occupancy
Now Through Aug. 31, 2010

- Authentic Hawaiian Lei greeting
- Daily refreshing Lava Flow cocktail or choice of daily beverage
- A ten dollar donation for every night paid, given by Hilton Waikoloa Village to Susan G. Komen For the Cure
- Legends of the Pacific Luau with front row Preferred Ali'i seating OR Ocean Sports Champagne Sunset Sail
- Queens' Marketplace shopping bag and chocolates

Girlfriends Give Back in Paradise at Hilton Waikoloa Village is the perfect escape to enhance friendships old and new and build memories that will last a lifetime through an incredible array of additional outdoor activities. Adventures range from snorkeling and kayaking in the private **four-acre ocean-fed saltwater lagoon**, frolicking with the resident bottle-nosed dolphins at the **Dolphin Quest Lagoon**, hikes along the Pacific Ocean or on historic petroglyph trails and Big Island excursions booked on site.

Worry-free girlfriend gossip and chatter can be enjoyed over exquisite culinary selections and refreshing cocktails at one of nine resort restaurants, offering traditional Hawaiian meals with bountiful seafood delicacies and using fresh, home grown produce enriching the powerful flavors found in these **Big Island's tropical dishes**.

While catching up on what's new in each others' lives, girlfriends rejuvenate mind, body and soul at the **Kohala Spa** with authentic treatments such as the Lomi Lomi Hawaiian Massage and the Hawaiian Sea Salt Scrub or a round of manicures and pedicures at the Kohala salon. The Fitness Center offers new, state-of-the-art cardio equipment and weight machines plus a variety of programs and classes, such as the Buddha Point Outdoor Walk & Abs Program. Guests delight in the naturally soothing and tropically inspired treatments of this enchanting Big Island spa, providing a peaceful haven in a breathtaking setting.

Since 1982, Komen for the Cure has played a critical role in every major advance in the fight against breast cancer – transforming how the world talks about and treats this disease and helping to turn millions of breast cancer patients into breast cancer survivors. America's 2.5 million breast cancers survivors, the largest group of cancer survivors in the U.S., are a living testament to the power of society and science to save lives. Hilton Waikoloa Village is pleased to be a partner with the Hawaii Affiliate of Susan G. Komen For the Cure.

To book the Girlfriends Give Back experience at Hilton Waikoloa Village, visit www.hiltonwaikoloavillage.com or call 1-800-HILTONS (1-800-445-8667).

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***Girlfriends Give Back in Paradise” package rates are based on availability and subject to change. As package rate is based on double occupancy, all amenities are for two adults. Travel must be complete by August 31, 2010. Blackout dates apply and include Dec. 21-31, 2009.**

About Hilton Waikoloa Village

The award-winning Hilton Waikoloa Village is a 62-acre Pacific playground and alluring destination unto itself. The resort offers island hospitality with 1,240 beautifully appointed guest rooms and beautiful vistas of Waiulua Bay. Amenities include three fresh-water swimming pools; an ocean-fed snorkeling lagoon; waterfalls and waterways; locally inspired treatments at the Kohala Spa; Dolphin Quest educational center; nine dining outlets; a Museum Walkway; Camp Menehune children's program; Legends of the Pacific Luau; an 18-hole seaside putting course and expansive tennis complex. Hilton Waikoloa Village and Waikoloa Beach Resort are gateways to cultural immersion, engaging travelers in the area's rich history through such interactive cultural entertainment as hula and ukulele lessons and historic Petroglyph tours. Adventures within Waikoloa Beach Resort range from two championship golf courses to world-class shopping and activities at Queens' Marketplace and Kings' Shops.

About Hilton Worldwide

Hilton Worldwide is the leading global hospitality company, spanning the lodging sector from luxurious full-service hotels and resorts to extended-stay suites and mid-priced hotels. For 90 years, Hilton Worldwide has been offering business and leisure travelers the finest in accommodations, service, amenities and value. The company is dedicated to continuing its tradition of providing exceptional guest experiences across its global brands. Our brands are comprised of more than 3,300 hotels in 77 countries and include Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Hilton, Doubletree, Embassy Suites Hotels, Hilton Garden Inn, Hampton Inn & Suites, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages the world-class guest reward program Hilton HHonors®. For more information about the company, please visit www.hiltonworldwide.com.

About Susan G. Komen for the Cure

Susan G. Komen for the Cure was established in 1982 by Nancy Goodman Brinker to honor the memory of her sister, Susan Goodman Komen, who died from breast cancer at the age of 36. Today, the Komen Foundation is an international organization with a network of 75,000 active volunteers working through the more than 100 local affiliates. A global leader in the fight against breast cancer, the Komen Foundation fulfills its mission through support of innovative breast cancer research grants, meritorious awards, educational and scientific conferences and community based outreach programs around the world. For further information, visit www.komen.org.