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FOR IMMEDIATE RELEASE

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Waikoloa Bowl at Queens' Gardens Honored with a Professional Design Award of Merit from the 2009 Hawaii Chapter, American Society of Landscape Architects

WAIKOLOA, HAWAII – Waikoloa Bowl at Queens' Gardens -- located in Waikoloa Beach Resort on Hawaii's Big Island -- was honored by the 2009 Hawaii Chapter, American Society of Landscape Architects (ASLA) with a Professional Design Award of Merit in the General Design category. During a banquet held on August 25 at the Waikiki Yacht Club in Honolulu, Scott Head, Waikoloa Land Company vice president of operations and Helber, Hastert & Fee, Planners representatives, Richard L. Quinn, principal-in-charge, and Robyn Sweesy, project manager, accepted a koa wood framed certificate on behalf of the development team.

The ASLA Awards General Design category recognizes landscape architectural design or urban design. The main criteria for judging in the General Design category include quality of design and execution, design context, functionality, environmental sensitivity and sustainability, design value to the client and relevance to the profession, the public and the environment.

Waikoloa Performance and Cultural Gardens, also known as Waikoloa Bowl at Queens' Gardens, is an 11-acre tribute to the diverse culture of the Hawaiian Islands featuring an expansive 5,500 capacity performance garden with sloped amphitheater lawn seating plus a paved, level VIP section directly in front of the performance platform for dinner and chair seated guests. The site boasts 360 degree views of the Big Island, including Mauna Kea, Mauna Loa, the Kohala Mountains and the sparkling Pacific Ocean. Developers took the unique environmental conditions into consideration and preserved the uniqueness of the Hawaiian atmosphere, such as orienting Waikoloa Bowl so the night winds blow toward the stage to bless the performers. The gardens surrounding Waikoloa Bowl are filled with more than 100 native Hawaiian and Polynesian heritage plants, as well as various native lava rock materials. Developed as a performing arts and cultural venue, Waikoloa Bowl at Queens' Gardens showcases live music, film festivals and other cultural and resort events throughout the year.

“Waikoloa Performance and Cultural Gardens provides an exclusive opportunity for resident and visitors alike to immerse themselves in the extensive culture of the Hawaiian Islands,” said Scott Head. “The lush tropical gardens and performance area truly celebrate the earth from which they are from and the heritage we continue to share.”

Landscape architect and prime consultant for Waikoloa Performance and Cultural Gardens Project is Helber, Hastert & Fee, Planners (HHF), one of the largest planning groups in the Pacific Region. “We are very pleased that the project's unique celebration of nature and culture has been recognized by this award,”

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said Richard L. Quinn. “The finished results reflect the teamwork and deep commitment shared by everyone involved in the project.” HHF submitted the award application to the Hawaii Chapter, American Society of Landscape Architects.

ASLA was founded in 1899 to promote the advancement of knowledge, education and skill in the art and science of landscape architecture as a service for public welfare. Every three years, Hawaii Chapter’s Professional Awards honor the best projects by Hawaii landscape architects from around the globe. Award winners are chosen by a panel of six to eight industry and community leaders such as the dean of the School of Architecture, University of Hawaii at Mānoa and president of the Hawaii Chapter American Institute of Architects.

For more information on Waikoloa Bowl at Queens’ Gardens or Queens’ Marketplace, call (808) 886-8822 or visit www.queensmarketplace.net.

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About Waikoloa Bowl at Queens’ Gardens and Queens’ MarketPlace

Waikoloa Bowl at Queens' Gardens is located at the gateway of Waikoloa Beach Resort on Hawaii Island’s Kohala Coast. Intended as a performing arts and cultural venue, the Queens’ Gardens will showcase live music, film festivals and other cultural and resort events throughout the year. Adjacent to the Waikoloa Bowl at Queens’ Gardens is the Queens’ Marketplace. The 135,000 square-foot MarketPlace is a lifestyle shopping, dining, and entertainment destination for families who are visiting or live on the Island of Hawaii, offering over 65 shops, eateries, a gourmet market, a performing arts studio and many other lifestyle amenities. Named to honor Hawaii’s numerous queens and princesses, Queens’ MarketPlace opened in October 2007.

About Waikoloa Beach Resort

Waikoloa Beach Resort -- a 1,350-acre Resort located under the sunny skies of the Kohala Coast on Hawaii’s Big Island -- offers a wide array of accommodations, including Hilton Waikoloa Village, Hilton Grand Vacations Club and a variety of condominiums and vacation homes. Waikoloa Beach Resort is a gateway to cultural immersion, engaging travelers in the area’s rich history through interactive cultural entertainment and luaus, historic Petroglyph tours, authentic local treatments at the Kohala Spa, Dolphin Quest educational center, dining outlets with Island-oriented meals inspired by local ingredients, a Museum Walkway with 1,800 pieces of art and children’s programs at Camp Menehune. Waikoloa guests enjoy incredible weather year-round, with outdoor adventures ranging from championship golf at the Beach Course and Kings' Course and shopping at Queen's Marketplace and Kings' Shops to casual family fun at the private ocean-fed snorkeling Lagoon, seaside putting course and expansive tennis complex. For more information about Waikoloa Beach Resort, please visit www.waikoloabeachresort.com.